



AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Networking to Grow your Network

DESCRIPTION:

"Networking to Grow your Network" is a facilitated Breakout Session that will discuss an often-untapped opportunity Black and POC podcast creatives have to network and collaborate with each other on similar topics. Imagine how much more powerful our voices can be if we combined forces with other podcast hosts who share interests and align with our own brand and messaging. This session takes a deeper dive into understanding the power of "Networking to Build your Network", by identifying guests who fit your niche, nurturing relationships that can provide genuine support, and learning how to provide support to others.

FACILITATOR:

Stephanie Williams is the host and producer of the "Mocha Minutes" podcast, and one-fourth of the hosting team of the "Ratchet Aunties and Uncles Hour", a sister show of "Mocha Minutes." She is a native of Baltimore City, a proud Towson University graduate, a beloved daughter, sister, aunt, and friend. She has a gift for discussing various topics in a nuanced and empathetic fashion. She is a gifted singer, keen observer, and someone who always stands up for what she believes in. For fun, she hones her exemplary make-up, event planning, and design skills. She works as an administrative professional in the private sector.

LOGISTICS:

Time: 50 minutes facilitated workshop
10 minutes Q & A (optional)

Format: Workshop