

AFROS & AUDIO PODCAST FESTIVAL

Pod 101ish

DESCRIPTION:

"Pod 101ish" is a facilitated panel discussion where podcast creatives who are just getting started can gain an understanding of the fundamentals of podcasting from both new and established podcast creatives and professionals across various topics and experiences. This will be an open learning session for the audience to ask questions in real-time so they are able to start and sustain their podcast with the support of our growing podcast community and culture.



MODERATOR & PANELISTS:

Moderator:

Tyronza DeVonta' Hicks is a podcast personality, podcast host, blog writer, content curator, and the founder of T.H.C. (TyronzaHicks&Co.).

Born in Orlando and raised in Detroit, Mr. Hicks strives to bring his 'extra' intellect, experience, and knowledge of the cultural and social constructs of our society in his own unique style of expression through his weekly podcasts, "*The Opinionated Bruhtha Podcast*", "*The D.W. Podcast*" and blog, "*DeVonta's World*".

Mr. Hicks is a graduate of Grand Valley State University, with a Bachelor of Liberal Arts & Sciences in Communication Studies and Master of Science in Mass Communications & Media Studies.

Mr. Hicks looks to use his platforms to show the essence of #BlackBoyJoy through the three words that exemplify his foundation: '*Animated, Educated, & Black*'.

Panelists:

Denese Duran discovered her passion for radio podcasting in 2011 by becoming one of the hosts of a show titled *Sexaholics* on Indie Republic Network through MMERADIO. Denese acquired skills on writing comedy skits, music commercials, and molding it all into a 2-hour live show. After three years of hosting and producing online radio, Denese started producing content for podcast shows and coordinating the operations of the podcast radio network *TheLovezoneusa.com*. Six years later *TheLovezoneusa.com* grew to a network of six podcast shows and a total listenership of 350k.

Denese has gone on to found the Podcasters of NJ, a podcast incubator, to assist podcasters with growing their knowledge of the industry and equipping them to host and produce podcasts for themselves or others.

Denese has now launched Podcasters Unlimited, a podcast network and consultant, serving as its CEO. The company also produces its own podcast of the same name, *Podcasters Unlimited: A Podcast for Podcasters*, and other shows.

Ann Smith is a co-organizer and co-founder of Podcasters of NJ. She gained a love for podcasting while working as a Production and Marketing Assistant for the "The Love Zone USA" radio channel. Ann was also a Producer for the show "The Girlfriend Network", a show about self-care, women empowerment, love, relationships, and hot topics. She has come up with topic ideas and brought on guests such as "The First Purge" Actor Jermel Howard and Teri Johnson, CEO & Founder of Harlem Candles Co.

Ann now serves as President of Podcasters Unlimited. She strives to develop first in class podcasts for the network and offer her expertise to qualified clients.

Ann graduated from Rutgers University, The State University of New Jersey. Her favorite podcast genres are entrepreneurship and true crime. She loves to write, cook and travel in her free time.

Wize Grazette



POINTERS FOR MODERATORS & PANELISTS:

Moderators:

Please keep these three things in mind as you prepare for this conversation:

- **Be conversational.** Please keep the audience in mind at all times and bring them into the discussion. Put yourself in their shoes and think about the topic at hand and what you'd want to walk away with if you were in the audience. Draw those nuggets out of the panelists.
- **Drive the conversation at all times.** Avoid any single voice taking over the discussion. Instead, draw out the underlying insights, experience, stories that will make the experience engaging for everyone.
- **Leave ample time for questions and affirmations or comments from the audience.** Not everyone has to ask a question. Wisdom flows in all directions, and our audience will be full of people who can add value. Direct the audience to keep their questions or remarks brief, though to avoid grandstanding or running overtime.

Additional resource: <http://www.presentation-pointers.com/showarticle/articleid/387/>

Notes for panelists:

Please keep these three things in mind as you prepare for the conversation:

- **Share fresh insights grounded in your own story.** Keep in mind that the audience will be podcast creators or professionals, social advocates and entrepreneurs, and likely attend many of industry events on similar themes. They want to hear your fresh take and connect with your journey, so share *your* story.
- **Pull back the curtain and be vulnerable and generous.** Dig deep and think about what you've learned and experienced along the way. What have you navigated successfully (or not so successfully)? What are you still figuring out as you attempt to breakthrough to the next level? Where have you gotten stuck? That's what everyone really wants to know.
- **Leave the audience with (at least) one concrete takeaway.** Is there a book or article they can read, and accelerator or other opportunity for which they should apply, a meetup group they should join, or maybe just a question they should ask in plain terms? Don't be vague or obtuse when you could be frank and helpful. It will make a rich experience for everyone.

Additional resource: <https://www.inc.com/geoffrey-james/9-ways-to-be-an-outstanding-panelist.html>
(sans #6...wear what you want!)

LOGISTICS:

Time: 50 minutes

10 minutes Q & A (optional)

Format: 4 Person Panel (moderator can opt to use PowerPoint, Slides, Keynote, etc.)

Discussion: Audience Pre-Submitted Questions + Curated Questions + Panelists Perspective

Please take the opportunity to get to know each other as a collective; share stories, perspectives and experiences. In addition, please connect with your moderator individually to ensure that she is aptly familiar with you.

If you have any questions or need more information, contact
speakers@afrosandaudio.com



LOGISTICS:

Format: Roundtable

Discussion: Audience Pre-Submitted Questions + Curated Questions + Panelists Perspective

Please take the opportunity to get to know each other as a collective; share stories, perspectives and experiences. In addition, please connect with your moderator individually to ensure that she is aptly familiar with you.

LOGISTICS:

Format: Panel (presenter can opt to use PowerPoint, Slides, Keynote, etc.)

Platform: Zoom

Discussion: Audience Pre-Submitted Questions + Curated Questions + Panelists Perspective

Please take the opportunity to get to know each other as a collective; share stories, perspectives and experiences. In addition, please connect with your moderator individually to ensure that she is aptly familiar with you.

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